

House Of Worth



Ann Worth Portfolio

VISIONARY | STRATEGIST | PUBLISHER | PHILANTHROPIST

September 2025



Ann Worth

South Africa & Greece

about me

Ann Worth, Co-Founder & Executive Chairman of The House of Worth, has spent more than 25 years pioneering in the fields of public relations, publishing, trends analysis, luxury branding, and philanthropic project creation. Recognised by the Robb Report USA as the “African Nostradamus of Marketing”, Ann has advised global corporations, family offices, and governments while simultaneously producing award-winning publishing works.

At her core, she is a cultural custodian and humanitarian, ensuring that every project she undertakes blends heritage, innovation, and social impact.

skills & services

PRESERVING HERITAGE | ELEVATING LEGACY | INSPIRING THE FUTURE



BRANDING AND STRATEGIC ADVISORY

Worth International transforms vision into legacy through bespoke brand architecture and strategic intelligence. From corporate repositioning to cultural storytelling, each brand narrative we build is timeless, authentic, and globally resonant.



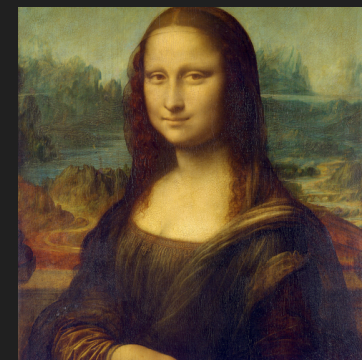
PUBLISHING AND ART CURATION

Through **Worth Publishing**, Ann curates award-winning works that merge intellect and beauty. Her publishing and art direction elevate stories and collections into cultural landmarks that preserve heritage while inspiring the modern reader and collector.



REAL ESTATE MAISON-FIO

Maison-Fio crafts living experiences that embody quiet luxury and enduring value. Every residence or estate is a masterwork of design, seamlessly blending art, architecture, and emotion into a distinctive sense of place.



MASTERPLANNING WITH VISION

Ann leads visionary masterplans that unite sustainability, culture, and economic transformation. Each project — from sovereign cities to conservation sanctuaries — is designed to shape a future grounded in purpose and prosperity.



FUNDING AND CAPITAL RAISING

Through **ORBIS** and its international alliances, Ann structures innovative funding frameworks that attract strategic investors and long-term partners. Her experience spans sustainable bonds, family office investments, and sovereign-level development initiatives.



PHILANTHROPY AND LEGACY

Every **House Of Worth** project carries a philanthropic heartbeat. From the RareEARTH Foundation to community regeneration initiatives, Ann's mission is to restore dignity, protect heritage, and ensure that prosperity uplifts generations to come.



*Adapted from "Study for the Head of Leda" by
Leonardo da Vinci (c. 1505-1507)*

education & experience

HARVARD UNIVERSITY CS50 : Introduction To Computer Science (In Progress)	2025	UMS.CAL. Bachelor Of Divinity (B.Div)	2009 2012	CORDEV MARKETING Co-Founder / Jeanne Bestbier PR	1984 1998
YALE UNIVERSITY The Science Of Well-Being (In Progress)	2024	UMS.CAL. Master Of Divinity (M.Div)	2012 2013	WORTH PUBLISHING Founder & Managing Director	1991 PRESENT
UDEMY NFT Marketing Strategies Certificate no: UC-64f28c96-9e41-4722-b625-56d8808c0916	2023				
HOUGHTON INT SCHOOL OF BUSINESS	1977 1980	UMS.CAL. Doctor Of Divinity In Spiritual Counselling (D.Div.)	2013 2014	HOUSE OF WORTH Co-Founder & Director	1998 PRESENT

featured projects



STRATEGIC INTEGRATION BY ANN WORTH FOR "THE ICON ROOM" AT WORTH INTERNATIONAL™ OF THE ZULU ROYAL FAMILY WITH HUMANITARIAN AIDS TRUST ENDEAVORS ON BEHALF OF THE ZULU NATION.

Her Royal Highness Princess Nandi Zulu

PRINCESS NANDI ZULU

WORTH OPUS COLLECTION 2005

WORTH INTERNATIONAL INITIATIVE



**"LAUNCH OF THE NELSON MANDELA
STATUE FUNDING INITIATIVE FOR
THE THANDA FOUNDATION."**



DAN OLOFSSON

Dan Olofsson is the founder of Thanda AB and Epilux AB, which, together with Signa AB, has more than 1,000 software engineers in 14 countries. Thanda Private Game Reserve was one of the first major projects Dan tackled after turning 50. This significant investment has developed a five star world-class Big Five game reserve with an exclusive Bush Lodge and Safari Camp, situated on 14,000 hectares. Privacy, tranquility, exclusivity, personal attention and seamless organization are the trademarks of Thanda Private Game Reserve, which encapsulates the essence of the African bush and the rich and proud heritage of the Zulu people. Thanda has been awarded, for three consecutive years, "The World's Leading Luxury Lodge" from The World Travel Awards - London.

**NELSON MANDELA
SQUARE, SANDTON CITY**

Initiated by **Worth International** and Funded by the **Dan and Christin Star For Life Foundation** : The Nelson Mandela Square is a shopping and restaurant hub in Sandton, Johannesburg. In the outdoor square, or piazza, you will find a 6m-tall statue of Nelson Mandela sculpted by Kobus Hattingh and Jacob Maponyane – an imposing reminder of South Africa's favourite grandfather who continues to inspire.
(Worth OPUS Collection 2004)

The Evening of Grace - Ireland Fund Gala, 1998

A TRIBUTE TO THE SPIRIT OF LEGACY AND HUMANITY | 1998 THE IRISH CHILDREN'S FUND GALA

In February 1998, an extraordinary evening unfolded — a night defined not by grandeur alone, but by grace. The Irish Children's Fund Gala, hosted in South Africa, became a moment of unity, compassion, and shared humanity between two nations.

In his letter of commendation, Ivan Fallon, globally acclaimed author and then Group Managing Director of Independent Newspapers Worldwide, captured the heart of the evening with these words:

"It was a triumph of enormous proportions."

Those words came to symbolise more than a singular success — they became a testament to what can be achieved when vision, purpose, and philanthropy align. The event transcended cultural and political boundaries, welcoming distinguished guests, including President Nelson Mandela, who remained long into the night, moved by the spirit of the occasion and the warmth of those gathered.

Every element — from the orchestration of the evening to the generosity of its supporters — reflected a collective act of love. The gala was not merely a fundraiser; it was a bridge of hope, ensuring that children in need were met with dignity, education, and care.

The Irish Children's Fund Gala stands as one of the most profound philanthropic milestones of its time — a celebration of humanity's ability to rise above circumstance, to heal, and to give.

As Mr. Fallon so eloquently affirmed, this was indeed *"a triumph of enormous proportions"* — an evening that will forever echo in the legacy of grace.



*Curated by Ann Worth for The Nelson Mandela Children's Foundation
An Evening of Grace - The Irish Children's Fund Gala, 1998
A landmark philanthropic event uniting Ireland and South Africa in support of
children, education, and enduring legacy.*

FEATURES AND PUBLICATIONS



Published Book Titles • Making Money Made Simple • World of Money • Retirement - The Amazing and Scary Truth • The 60 Minute Guide Collection (15 titles) Events • The Star Investors Club • The Argus Investors Club • The Natal Mercury Investors Club • The Annual Style Magazine Money Guide & Conference • The Annual Investor's Conference (ABSA Bank) Radio & Television • Radio 702 Financially Speaking • SABC TV World of Money • Top Billing Features and publications • Moneytalk (Caxton) • Renaissance (Naspers) • Style Magazine (Caxton) • Independent Newspapers • Cream Publishing • Worth Publishing • Robb Report (Curcio Media) • Believe In South Africa Newsletter • Property Fortune

Features & Publications | Global Recognition
From Robb Report to Fortune, Top Billing, and MoneyTalk, the Worth legacy has been featured across leading international platforms, highlighting excellence in publishing, strategy, and cultural diplomacy.

projects & collaborations

Thanda Royal Zulu | Best of the Best Robb Report

Celebrating the royal heritage of KwaZulu-Natal, this project showcased *Thanda Royal Zulu* as a symbol of Africa's cultural revival — a visionary collaboration between conservation, royalty, and luxury hospitality.

Princess Nandi Zulu | Global Magazine Feature
Curated by Ann Worth for international media, this cover feature introduced Princess Nandi Zulu to a global audience, celebrating African beauty, lineage, and pride through storytelling that transcends borders.

The Zulu Royal National Parks |
Commissioned by His Majesty King Zwelithini, this initiative marked the establishment of the *Zulu Royal National Parks* — merging cultural conservation with sustainable eco-tourism for future generations.

THANDA ROYAL ZULU ESTABLISHMENT OF THE ZULU ROYAL NATIONAL PARKS

Client Profile

CELEBRATING CULTURE. CURATING LEGACY. CREATING GLOBAL DIALOGUE.

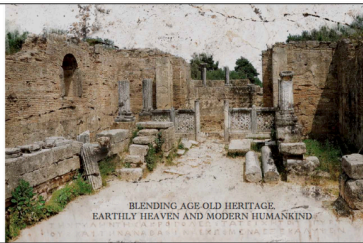
Across continents and cultures, *Ann Worth* has led projects that bridge art, heritage, and innovation — transforming visionary ideas into living expressions of culture and purpose. From royal patronage to philanthropic partnerships, her work continues to shape narratives that honour identity while inspiring progress.

Each collaboration reflects a devotion to storytelling — uniting tradition with contemporary relevance through the language of beauty, integrity, and vision. Whether reimagining African royalty on a global stage, restoring ancient Greek legacies, or celebrating the landscapes and people of Southern Africa, her creative direction redefines the art of meaningful engagement.

These projects form part of *The House of Worth's* living archive — where elegance meets empathy, and creativity becomes a force for cultural preservation and human connection.

Olympia Greece | The Icon Room at Worth International™

A cross-cultural collaboration inspired by classical heritage and modern innovation. *Ann Worth* concluded the campaign strategy and funding initiative for “*The Sacred Treasure of a Golden Age*,” bridging Greece's legacy of art and philosophy with contemporary brand storytelling.



CAMPAIGN STRATEGY & FUNDING INITIATIVE CONCLUDED BY ANN WORTH FOR "THE ICON ROOM" AT WORTH INTERNATIONAL™

"The Sacred Treasure of A Golden Age"
Olympia, Greece

"A new thing does not come to she who sits, but to she who travels."
- Shona Proverb



The House of Chinhara, Victoria Falls, Zimbabwe
A tribute to the spirit of exploration and discovery that defines Worth's journey — celebrating Africa's landscapes, people, and creative expression through the lens of cultural authenticity.

WWW.WORTH-INT.COM



*"In art, we find the courage to
face the unknown and the strength
to create beauty from chaos."*

Art is the language through which humanity transforms adversity into light.
It reminds us that even in uncertainty, creation endures — shaping form from formlessness,
harmony from discord.

Every masterpiece is born from this alchemy of courage and imagination.
It is here, in the act of creation, that Worth International finds its purpose — curating visions that transcend
circumstance and give meaning to the world anew.

reviews

"A TRIUMPH OF PROFESSIONALISM"

"Ann's ability to deliver excellence under pressure is extraordinary. Her insight, creativity, and diplomacy make every project she undertakes a success. Her work stands as a triumph of both artistry and precision."

— *Ivan Fallon, Award Winning Author, Former Chief Executive, Independent News & Media UK*

"A VISUAL SYMPHONY"

"Ann has a rare gift for turning ideas into living works of art. Her marketing and creative direction bring emotion, clarity, and beauty into every project — a true symphony of vision and execution."

— *Bill Curtis, CEO, Robb Report*

"AN UNPARALLELED CREATIVE FORCE"

"Ann's creative output transforms the ordinary into the extraordinary. Her touch adds beauty, warmth, and relevance to every detail — turning strategy into an art form."

— *Dr. Jeh Shyan Wong, Investor & Client*

"A VISIONARY FORCE"

"Ann is one of the world's leading visionaries, constantly creating opportunities that empower communities and elevate humanitarian causes."

Her influence extends beyond business — she inspires purpose and transformation wherever she goes."

— *Lisa Richards, Founder MOSZ Liverpool, United Kingdom*

reviews

“TRANSFORMING VISION INTO REALITY”

“Ann has a remarkable talent for transforming creative vision into commercial success. Her work at the intersection of strategy, culture, and aesthetics sets her apart as one of the most dynamic professionals I’ve worked with.”

— *Oliver B. Venning, Chairman & CEO, Acquest International*

“AUTHENTICITY AND INNOVATION COMBINED”

“Ann’s strength lies in her ability to merge authenticity with innovation.

She brings global sophistication to every venture, while honouring the local soul that defines each project.”

— *John Papapolitis, Founder, OSA Olympia Resorts & Papapolitis Law Firm, Athens*

“DRIVEN BY HEART AND HUMANITY”

“Ann is guided by deep compassion and integrity. She uplifts women and children through education, sustainability, and empowerment — always combining strategy with soul.”

— *Minda Reinet Bornman, Media Manager, Nyahry Game Ranch Projects*

“PASSION FOR EXCELLENCE”

“Ann is a top-class organizer and creative strategist with an unrelenting passion for excellence. Her professionalism and compassion make her a joy to collaborate with.”

— *Nic Brummer, CEO, MeyerZall Laboratories*

"Creation is the courage to believe in what has not yet come to life — and to bring it forth with love."

**CURATED BY WORTH INTERNATIONAL
A CELEBRATION OF VISION, HERITAGE & HUMANITY**



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**STUDIO LOCATION: JOHANNESBURG, SOUTH AFRICA
& PATRAS, GREECE**

[HTTPS://WWW.LINKEDIN.COM/IN/ANNEWORTH/](https://www.linkedin.com/in/anneworth/)